

World Neighbors

Corporate Giving Opportunities



WORLD NEIGHBORS

Inspiring People • Strengthening Communities

...bringing our world closer to Oklahoma

What World Neighbors means to Oklahoma

As a leader in international development, World Neighbors puts Oklahoma on the map and adds to the reputation of our state. We are a local non-profit headquartered in Oklahoma City, but we work to transform the lives of our global neighbors in the poorest, most deprived villages in Asia, Africa and Latin America. Because of World Neighbors inspiring work, we have strengthened the lives of more than 25 million people in 45 countries since 1951.

Your financial contribution in support of World Neighbors is not only a way for you to provide more opportunities for thousands of villagers around the world, it's also a way for you to reach the thousands of World Neighbors supporters, most of which reside in Oklahoma.

World Neighbors commitment to Oklahoma runs deep - beginning with our founding in 1951 in Oklahoma City to our ongoing commitment to educate Oklahomans about their global community through events such as WorldFest.

The Oklahoma City Chamber of Commerce recently released research indicating that Oklahoma City is perceived by others as a place with limited culture or international presence. World Neighbors is a key Oklahoma player and proud that we are changing that perception through our multi-cultural building, our Oklahoma based events and through our international program with involvement by hundreds of Oklahoma volunteers and interns.



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World Neighbors is committed to local and global excellence. For more information about our work, visit www.wn.org.

What our neighbors are saying...

"American Fidelity participates in the World Neighbors Adopt-a-Village program and we're also supporting the World Neighbors in the Classroom program. Working with World Neighbors lets our Colleague team increase awareness of the greater world around us. While working to transform the lives of others, our lives also are touched. I am proud to be involved with World Neighbors, an organization whose approach of helping people help themselves is simple but so effective."

- DAVE LOPEZ
President of American Fidelity Foundation & World Neighbors Trustee

"Through my involvement with World Neighbors, I know that there is hope for people who struggle to feed their children, who don't have any income to provide a healthy life. When World Neighbors works with communities, people transform their own lives and begin to thrive. They have dignity and life becomes joyous where it was once hopeless and destitute."

- SUSAN L. CHAMBERS, M.D.
World Neighbors volunteer

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International Celebration of Women Luncheon

March 24, 2009

Oklahoma City Golf & Country Club
Dr. Susan Chambers, Namasté honoree

Event Co-chairs: Meg Salyer & Marnie Taylor



Join some of the most influential women in Oklahoma City by purchasing a sponsorship package or an individual ticket.

All who attend this truly stylish and memorable affair will enjoy an afternoon of cultural experiences with vivid colors and exceptional flavors from around the world.

This one-of-a-kind event features international cuisine and fashions, including a special presentation of traditional clothing from Asia, Africa and Latin America worn by men, women and children.



World Neighbors will also honor one of Oklahoma City's most respected community volunteers, Dr. Susan Chambers, with the **World Neighbors Namasté** award for her many years of dedication to World Neighbors mission.

In addition to the tasty menu and entertaining fashion show, guests will also have the opportunity to buy one-of-a-kind fair trade jewelry and accessories from all over the globe.

Luncheon Sponsorship Levels

Individual Patron - \$150

World Neighbor Partner - \$500

WOW! Founding Member - \$1000

Corporate Table - \$1750

Promotional Sponsorships - \$2,500



WORLD FEST

AN INTERNATIONAL MARKET AND LEARNING EXPERIENCE

Bricktown Coca Cola Events Center | Downtown Oklahoma City

Now is your chance to support an event that people wait all year to experience – WorldFest!

Join other strong leaders from our city as a **WorldFest** sponsor and gain exposure among a diverse crowd through our distinctive sponsorship opportunities. People travel from out of state to attend this event and we believe guests are pleased with what they find.

"I would attend this event again. WorldFest had great food, good atmosphere and shopping, diversity, and it was educational. Thank you very much."

- Margo Chellele from Lawton, Oklahoma

Now in its sixth year, **WorldFest** will take place October 2-4 at the Coca Cola Bricktown Events Center. As Oklahoma's only fair trade market, guests find beautiful handcrafted products for sale, created by artisans from remote villages around the globe. Shoppers will also enjoy cultural performances by dancers and musicians, as well as international food. Children and adults alike won't want to miss the hands-on activities in our Learning Village.



The Market Premiere kicks off **WorldFest** on Thursday, October 1 and features an exquisite array of products as well as a tasty menu of hors d'oeuvres, drinks and live entertainment. New this year, the Market Premiere takes a unique twist with a Latin Fiesta, including a free-flowing margarita bar, Latin music and salsa dancing!

As our premiere fundraiser, 100 percent of the proceeds from WorldFest fund World Neighbors global programs.

WorldFest Sponsorship Levels

- Patron - \$500
- Kathmandu - \$1,000
- Timbuktu - \$2,500
- Continental - \$5,000
- International - \$10,000
- Community Partner - \$15,000
- World Neighbor - \$25,000
- Global Developer - \$50,000
- Impact Partner - \$75,000

WorldFest will leave you inspired about the cultures and customs of the world around us!

Work of Women (WOW!)



Members of the Work of Women (WOW!) are committed to improving women's lives in poor, rural villages throughout the world. By joining together in this work, their individual efforts are multiplied and truly create change.

Through involvement with WOW!, you will touch women's lives in a multitude of ways across the globe, such as facilitating the creation of women's savings and credit groups, contributing to women's leadership and skill building for equity in community decision making, supporting women to better feed their families through more availability of nutritious foods and so much more.

LUNAFEST

Sponsorship Levels \$250, \$500, \$1,000, \$5,000



Hosted by WOW!, LUNAFEST is coming to Oklahoma for the first time on March 8, 2009.

LUNAFEST is a creation of LUNA, the makers of the whole nutrition bar for women and a division of Clif Bar & Company. LUNA developed LUNAFEST to simultaneously promote women filmmakers, raise awareness for women's issues and support local nonprofits that help women.

The proceeds from this event benefit both the Breast Cancer Fund and WOW! at World Neighbors.

Walk for Women

Sponsorship Levels \$500, \$1,000, \$5,000, \$10,000

Join WOW! during March and April for our 2nd annual WOW! Walk for Women.



Form a team (or multiple teams) and gather with hundreds of WOW! supporters at the University of Oklahoma Campus in Norman or the University of Central Oklahoma in Edmond, for a fun, one-mile walk, followed by a celebration with music and activities.

Participants help to raise awareness about the struggles poor women face in rural areas around the world while at the same time helping to raise funds that will help improve the lives of women and their families. Individuals and teams can easily create their own online sponsorship pages at www.walkforwomen.kintera.org.

Contact **Sundra Flansburg** at 405.418.0484 or sflansburg@wn.org to learn more about the benefits of being a WOW! sponsor.

"Let no man, then, say 'why don't 'they' do something?' There is no 'they'. There is just us - free men and women, responsible individuals."

Dr. John L. Peters
Founder, World Neighbors

Get Involved!

Workplace giving is a highly valued tradition, offering benefits to employers, employees and World Neighbors. There are several different workplace programs for your consideration which allow your employees to play a vital role in World Neighbors mission.

Volunteering

This supports employee interests in the global community by offering a convenient way to find and participate in individual and/or team volunteer opportunities.

Employee Giving

Provide employees the opportunity to contribute to World Neighbors via payroll deduction and/or through a Web link on your company Web site.

Company Matching

Inspire your employees to support World Neighbors by matching all or a percentage of their donations.

Fund-raising Events

Hold a fund-raising event in your workplace and designate the proceeds to World Neighbors! Have a bake sale or a jeans day. It's a way for your company to come together as a team to help improve people's lives.

Adopt-a-Village™ - Investment Level \$2,500

The Adopt-a-Village program is a perfect opportunity to establish a connection with a World Neighbors village. You will gain insights into the exciting emergence of local leaders as they learn new skills that are a result of your company's investment in the work of World Neighbors. Through reports from our dynamic local field staff, your company will learn about more than just the culture and geography of the village.

We look forward to including your name when we list those who have enabled our programs to improve the lives of people living on \$1.25 a day or less. You have many choices in where you wish to contribute, so we say "thank you" when remembering your neighbors of the world by supporting World Neighbors.

For more information about how you or your company can support World Neighbors, contact Erin Engelke at 405.418.0398 or eengelke@wn.org.

*Please make checks payable to World Neighbors, Inc.
Your gift is tax deductible.*



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Our Mission

World Neighbors inspires people and strengthens communities to find lasting solutions to hunger, poverty and disease and to promote a healthy environment.