

What will you receive?

For every unique item that you purchase you will receive a card with a picture representing the symbolic item chosen and a description of how that item helps those in World Neighbors programs fight global poverty, hunger and disease. You can then personalize each of these cards for your specific recipient and send them the unique gift that will help our neighbors around the world build brighter futures for their families and communities.



What a Gift!

Four Simple Ways to Order:

ORDER ONLINE

www.wn.org/beyondthebox

24 hours a day, 7 days a week, order on our secure website.

ORDER TOLL FREE 1.800.242.6387

Place your order Monday – Friday, 9 a.m. – 5 p.m. (CST) with a gift catalog representative. Credit card only.

RETURN THE GIFT ORDER FORM

Include your method of payment and mail to:

World Neighbors
4127 NW 122nd Street
Oklahoma City, OK 73120

ORDER BY FAX 405.752.9393

Fax the completed form with credit card information.

Donor Information

Name

Address

City

State

Zip

Phone

Email

Gift Payment Options

- Check (payable to World Neighbors)
 VISA MC Discover Am Ex

Credit card#

Expiration date

CVV

Name on card

Signature

SHOP ONLINE

Prefer to shop online?
Visit our online catalog at:
www.wn.org/beyondthebox

Order Toll-Free 1.800.242.6387 20

Give a Life-Changing Gift This Year

Give the gift of a World Neighbors Journey to your family, friends or coworkers. They will have the opportunity to meet the families and see the amazing impact that World Neighbors is having on the lives of people in Asia, Africa and Latin America.

A Journey is a trip they will never forget – for many they are life-changing. Visit www.wn.org/journeys to learn more about these amazing trips. Contact Gregg Biggs at (405) 418-0486 or gbiggs@wn.org to purchase the gift of a Journey.



WORLD NEIGHBORS®
Inspiring People • Strengthening Communities

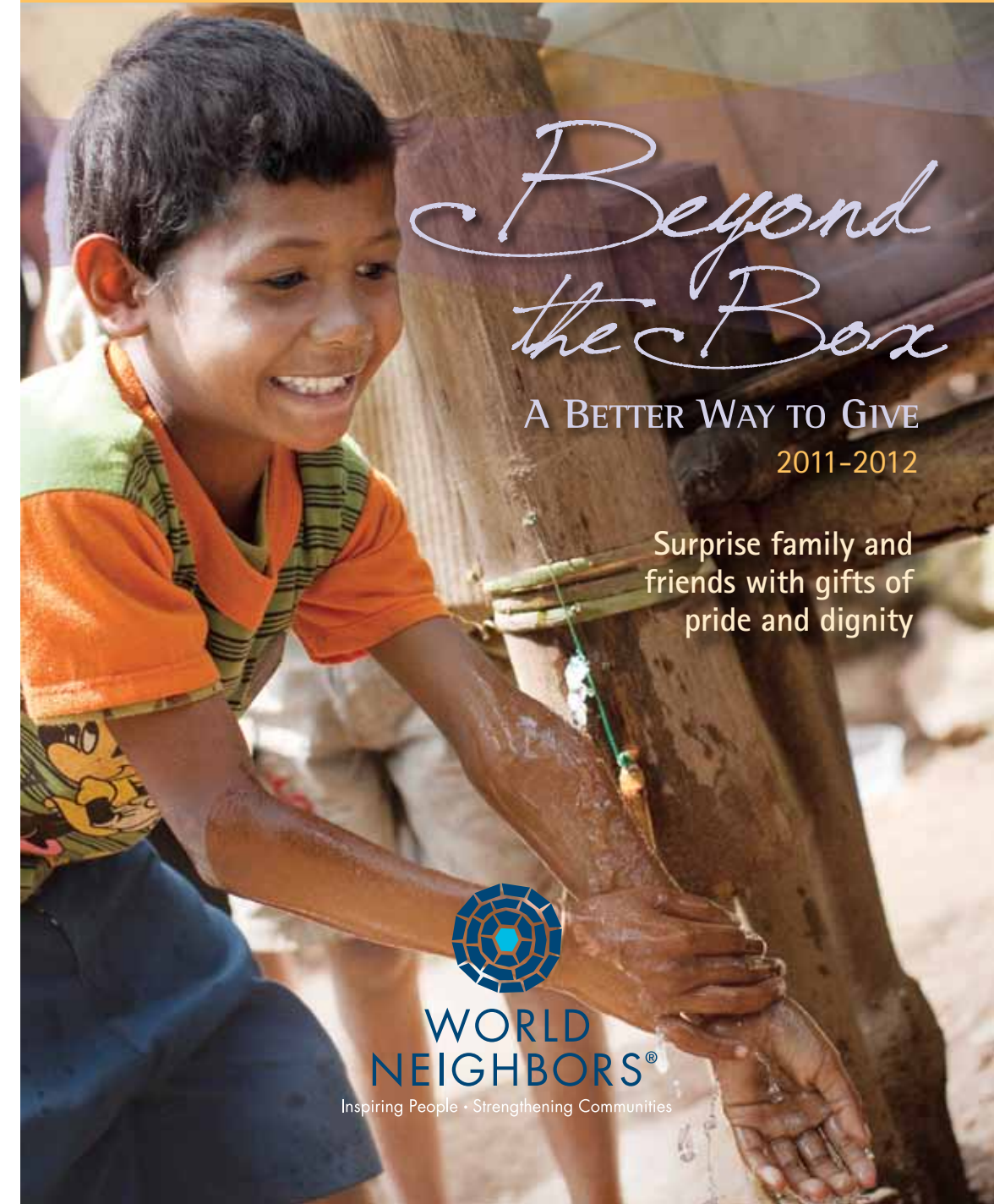
HEADQUARTERS |

4127 NW 122nd Street
Oklahoma City, OK 73120

1.800.242.6387

Neighbors is printed on 100% total recovered fiber, all post consumer waste.

GIFT CERTIFICATES NOW AVAILABLE!



Beyond the Box

A BETTER WAY TO GIVE

2011-2012

Surprise family and friends with gifts of pride and dignity



WORLD NEIGHBORS®

Inspiring People • Strengthening Communities



Melanie Macdonald
President and Chief Executive Officer

Dear Neighbor,

Are you tired of the same feeling you get every year when it's time to purchase a gift for a friend or family member? What should I buy? Will they like it?

Well, worry no more! It's time you went Beyond the Box to find a gift that you can't find in a store. It's a unique gift that gives friends, family and co-workers a special present to open and share with others, but at the same time supports those battling hunger, poverty and disease around the globe.

As you browse through our newly redesigned gift catalog, you will see a simple list of items representing World Neighbors work, but the results of our work are anything but simple. With any item purchased from this catalog, you are giving another gift: the gift of hope and self-reliance to families and communities struggling to meet their basic daily needs.

I encourage you to take a moment to review the enclosed catalog and select the perfect gift today. Thank you for your continued support in making these gifts a reality and for going Beyond the Box and finding a Better Way to Give.

Warmest regards,

Melanie Macdonald
President and Chief Executive Officer
The May Ayers Milburn Chair



Beyond the Box

A BETTER WAY TO GIVE

- 03 **NEW!** Gift Certificates
- 04 Hearts for Haiti
- 05 Gifts for the Environment
- 07 Gifts of Women's Empowerment
- 10 Gifts of Animals
- 13 Gifts of Community Health
- 17 Gifts of Water and Trees
- 19 Gift Catalog Order Form
- 20 Ways to Order

Choose from
39 Unique Gifts
that address poverty,
hunger and disease.

What is a symbolic gift?

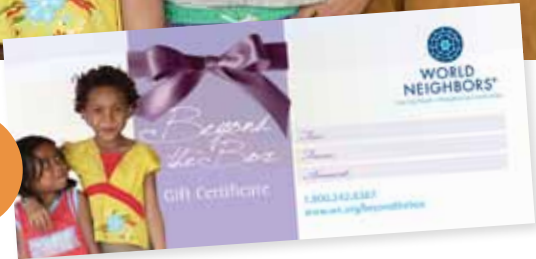
This gift catalog contains items that symbolically represent aspects of World Neighbors work. You are not purchasing the actual items listed in the catalog, but instead you are making a contribution that supports all of World Neighbors integrated work. Your donation will be used where the need is greatest and you can rest assured that your generosity is going to change lives forever.

NEW!



Grandpa and World Neighbors board member, Dr. Gordon Perkin, helped his granddaughters discover a Better Way to Give. He provided the girls with a gift certificate so they could choose the gifts they would like to give their neighbors around the world. This process allowed the whole family to plan their giving strategy. The girls learned how to budget, prioritize, and the youngest even learned about latrines and their value to a community! These junior philanthropists agree that the gift certificate option is "a cool way to help those in need"! To view the heartwarming and inspiring testimonial video of how Dr. Perkin's granddaughters used their gift certificate please visit www.wn.org/beyondthebox.

1



Gift Certificates: the newest way to give *Beyond the Box!*

Allow your family and friends to play an active role in the gift giving process while discovering a Better Way to Give. Our new gift certificate option is available in any amount so that your mom, co-worker or neighbor can choose which of our 38 unique gifts they would like to buy! By giving a gift certificate, you are informing and educating your family and friends on the many ways they can help address hunger, poverty, disease and the environment while giving the gift of hope and self-reliance to our neighbors around the world.

1 Gift Certificate

Hearts for Haiti

"Hearts for Haiti" is a unique and thoughtful gift that is a great way to show how much you care for those who receive it but, best of all, also helps 222 communities in Haiti – a country where World Neighbors has worked since 1966.

2 Hearts for Haiti \$35



Photo courtesy of Lutheran World Relief

2

World Neighbors supporters have helped people like Solange Séneque from Haiti transform their land, life and community.

"If my face looks happy, it's because of World Neighbors! Because of the training I got, I'm working my land better and getting better results with my crops. My children can go to school and I have good food to eat at home. I thank all of you, even though you didn't know our faces or our community, because you agreed to send us your support."



3 Order Online www.wn.org/beyondthebox

Order Toll-Free 1.800.242.6387 4



Just add water and watch hope grow!

Your gift can provide people access to clean, safe water in their own communities, rather than have women and children walk miles to fetch water. Clean water not only leads to improved health but the newly found time that was once spent walking for water can now be used on other income generating activities or be spent with family and can lead to a renewed sense of hope. So watch the praise pour in when you give the gift of clean water.

- 3 Clean Water for a Home \$50
- 4 For a Village \$250



Help farmers brush insects—a—side using earth friendly methods.

Your gift can help farmers end the use of pesticides that are harmful both to their families and to the environment. Through World Neighbors programs, farmers – both men and women – learn about the dangers of using toxic pesticides, as well as learning alternative methods to effectively manage their crops and reduce pests – without dangerous pesticides. **Start bugging your friends today about this great green gift.**

- 6 Stop the Use of Harmful Pesticides For a Family \$30
- 7 For a Community \$300

Provide the seeds of change by supporting a local seed bank.

By giving this gift, you are supporting a community to invest in themselves, not just today, but for years to come. A seed bank preserves native seeds so that a community will not only have enough for future planting seasons but can also ensure that the local seed varieties are not lost and are not replaced with "exotic" seeds from distant lands. **Sow, help a farmer reap the benefits of this great gift!**

- 5 Seeds \$35



When the women in a community had to carry their own water to a maternity health clinic built by the Tanzanian government without a water source, World Neighbors helped the community establish a clean water source. Now, mothers have access to a convenient water supply at the clinic which ensures healthy births for their babies.

Clear the air

with the gift of a smokeless stove. All over the world, rural people suffer from poor lung and eye health, both related to the smoke emitted from cooking stoves used in their homes. With this simple gift, you can help World Neighbors deliver the knowledge and support needed to build and use smokeless ovens, a simple solution that results in dramatically improved health! **Nutritious food without any side effects, now we're cooking!**

- 8 Smokeless Cooking Stove \$125





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WOW!
WORK OF WOMEN
Inspiring People • Strengthening Communities

Help women and their families living in developing countries by giving a WOW! gift membership to someone you know.

Members of World Neighbors WOW! (Work of Women) program work to raise awareness of the issues that women face in poor, rural communities in Asia, Africa and Latin America. While supporting World Neighbors entire mission, WOW! members focus particularly on those central aspects of World Neighbors work that involve and benefit women. WOW! supporters are committed to improving women's lives and help fund programs such as nutrition, reproductive and community health, women's savings and credit groups, income producing opportunities, clean water access and literacy education. Gift memberships are a great way to introduce others to the important work supported by WOW! membership fees.

9 Give a WOW! Work of Women Gift Membership \$35

7 Order Online www.wn.org/beyondthebox

Nirmala joined a savings and credit group in her village with assistance from World Neighbors.

"I started saving on a regular basis and eight months later, I saved enough to borrow from the group to buy a buffalo. I sold the milk in town and seven months later I was able to repay my loan and take out another to buy a cow. It was the teaching I got from World Neighbors in farming that changed our lives. I was able to start a vegetable farm to feed my family and had enough leftover to sell at the market."

Mom was always there for you; now give a gift that helps mothers around the world care for their kids, too.

Your gift can help World Neighbors trained community health workers educate women about ways to improve their health and nutrition. With a healthy body, women can find the strength to not only lead their families but also to lead their communities. **Your gift can transform the world one mother at a time.**

10 Address Maternal Health \$75

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Help a penny saved lead to much more than a penny earned.

Your gift could help extremely poor women form and maintain savings and credit groups. These groups help women start household businesses, learn important skills, and in the end, participate in a process that contributes to their family's well-being. **Give the gift that can help women take that first step toward a better life.**

11 Help a Women's Savings Group \$50

Order Toll-Free 1.800.242.6387 8



12

Make it your business to help a family improve their future.

World Neighbors programs not only help people meet their basic needs today but can help create opportunities for tomorrow. Your gift can help program participants get the skills and support they need to start their own small businesses and save for the future. **Take this opportunity and share an enterprising gift with someone you care about.**

12 *Invest in Starting a Small Business* \$100

Do you know someone who wants to stand up for women's rights?

Give them the gift that could help villagers participate in workshops and training sessions designed to educate them about gender equality. World Neighbors work helps both men and women of a community see the importance of women's roles as leaders, citizens and income earners. **Help once silent women lead their villages toward a hopeful future!**

13 *Provide Gender Equity Training* \$50

Stop butting heads about what to get Uncle Larry this year and look no further.

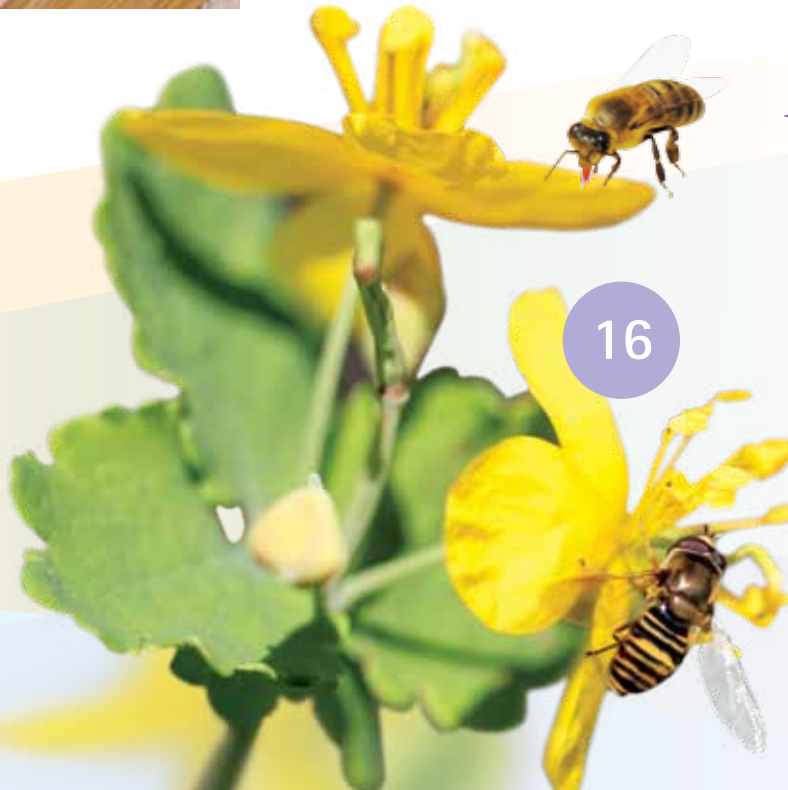
Goats can play a vital role in the lives of families found in many of World Neighbors program areas. A goat not only provides nourishing, fresh milk but it can also supply an extra source of income when the offspring and additional dairy products are sold at market. But, the benefits do not stop there. Goats – like many animals – can also provide families with an organic fertilizer that can reduce the need to use expensive chemical fertilizers and can lead to dramatically improved crop yields. **So stop Kid-ding around and give the gift that no one will soon forget!**

14 *Goat* \$150

15 *Share of a Goat* \$15



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Have you heard the latest buzz in gift giving?

Rural farmers from Nepal to Tanzania have, and your gift can help them turn a modest investment into a flourishing honey business. With this sweet gift, small scale farmers around the globe can borrow the money necessary to purchase honey bees and then learn how to earn money for themselves and their families by selling the honey that the bees produce. **So, next time you find yourself in a sticky situation, give the gift that will get you back in the hive.**

16 *Honey Bees* \$20

“I’m not just
a pretty
face!”



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Yes, there is nothing cuter than a little chick but it is high time that we look past that adorable exterior and see the more important attributes of these feathered friends. Just one hen can provide hundreds of eggs a year to a family in one of World Neighbors program areas. Those eggs can provide added protein to a family's diet and extra income when sold at market. **And because they need little food or space, these little dynamos make an egg-cellent gift for just a little scratch.**

17 *Flock of Chicks* \$25

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Go ahead...
Have a cow!

Better yet, have that cow teach a child.

No, the cow won't be in front of the chalk board but it can play an important role in a family's journey to self sufficiency. You see, a cow's milk not only provides a great source of vitamins and protein but also brings rural families extra income when surplus milk and offspring are sold at local markets. The extra income can be used to make home repairs, purchase life-saving medicines and pay for a child's education. **So help a family earn some extra Mooo-la while your friend or loved one cashes in on a very meaningful gift!**

18 *Cow* \$500

19 *Share of a Cow* \$50

Feeling fleeced by retailers?

Give a gift that could help women start their own business and feed and clothe their children in the process. Sheep are used by families in World Neighbors program areas to provide milk that is high in much needed nutrients, meat for special meals and wool that can be used to make durable clothing for both the family and to sell for extra income. **Have you ever herd of such a warm gift?**

20 *Sheep* \$150

21 *Share of a Sheep* \$15



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Big gifts come in small (furry) packages.

Here at home, guinea pigs can be a friend that greets a child as they come home from school, but in some countries where World Neighbors works, they can actually be the means that allow a child to go to school. Guinea pigs reproduce quickly and are in high demand at the market making a small investment go a long way. Guinea pigs also provide manure, rich with nutrients, to help maintain the family farm and ultimately create the financial stability needed to pay for a child's education. **So stop spinning your wheels looking for that perfect gift and un-cage the power of the guinea.**

22 *Guinea Pig* \$10

23 *Herd of Guinea Pigs* \$40



Looking for a spit-acular gift? Well, look no further!

Easily maneuvering through the rough terrain of World Neighbors programs in the Andes, llamas can be wonderful partners in a family's fight against poverty. Llama fleece can be woven into warm clothing for villagers to wear or sell and since they do not need a lot of pasture, they are great for small family farms. **So take back the perfume and get mama a llama!**

24 *Llama* \$200

25 *Share of a Llama* \$20



26

A great gift for those who love children

Help orphans who have lost one or both of their parents to HIV/AIDS build a better future. Your gift can help the children plant fruit trees, pine trees for reforestation, own and care for dairy goats or raise chickens. This helps the children generate an income to pay for school fees, contribute to their adopted families' income and provide for their own future as they enter adulthood. **Give your friends or family a gift that can supply smiles even in the bleakest of circumstances.**

26 Give HIV/AIDS Orphans a Better Future \$100

World Neighbors helped initiate a school program known as "health clubs" in Kenya. Each health club is supplied a curriculum created by World Neighbors that addresses topics such as reproductive health (HIV/AIDS), life skills, gender sensitivity, environmental health, nutrition, first aid and preventable common diseases, such as malaria. The clubs help the students recognize how these issues impact their lives and the futures of their communities.

Your gift can help those living with HIV/AIDS gain strength, health and personal growth found through active participation in World Neighbors programs. These programs help those afflicted and their families live prosperous lives while educating others about the prevention of HIV/AIDS. **Give this wonderful gift of compassion to someone you love.**

27

27 Improve the Lives of Those with HIV/AIDS \$50



28



Help prevent AIDS.



Your gift can help World Neighbors trained community health workers carry out a vital mission to stop the spread of HIV/AIDS. Through innovative training and support programs, World Neighbors is doing its part to stop the spread of this terrible infection but there is much more to do. **Give this gift to someone who dreams of a better, healthier future for our world.**

28 Help Prevent AIDS \$30



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You can do so much more than just feed a child.

Your gift can help parents around the world to not just feed their children but to give them the variety of local foods that will allow them to resist disease, grow and flourish into adulthood. Whether it is Toledo or Timbuktu, every mother just wants her children to be healthy and happy. **Help another mother with this simple goal today.**

29 **Child Nutrition \$45**

Be a teacher's pet!

Your gift can help mothers and fathers around the world learn the necessary skills that lead to improved livelihoods. By training parents, they are better able to meet the family's basic needs and can then work toward other income generating activities that can help pay the fees for their children's education. **So don't miss the bell – help a family send their child to school.**

30 **Help a Child Go to School \$60**

What do you give the person that has everything?

How about a gift that will help prevent the spread of deadly diseases? By giving the unforgettable gift of a latrine, you will be creating a cleaner and healthier life for some of the estimated 2.5 billion of our neighbors lacking access to basic sanitation. Around the world, World Neighbors is helping communities come together to build systems that address the unsanitary conditions that plague their progress. Your gift can help. **So don't flush away your money on another dust collector – give a gift that will improve the health of an entire family.**

31 **Latrine \$50**

31

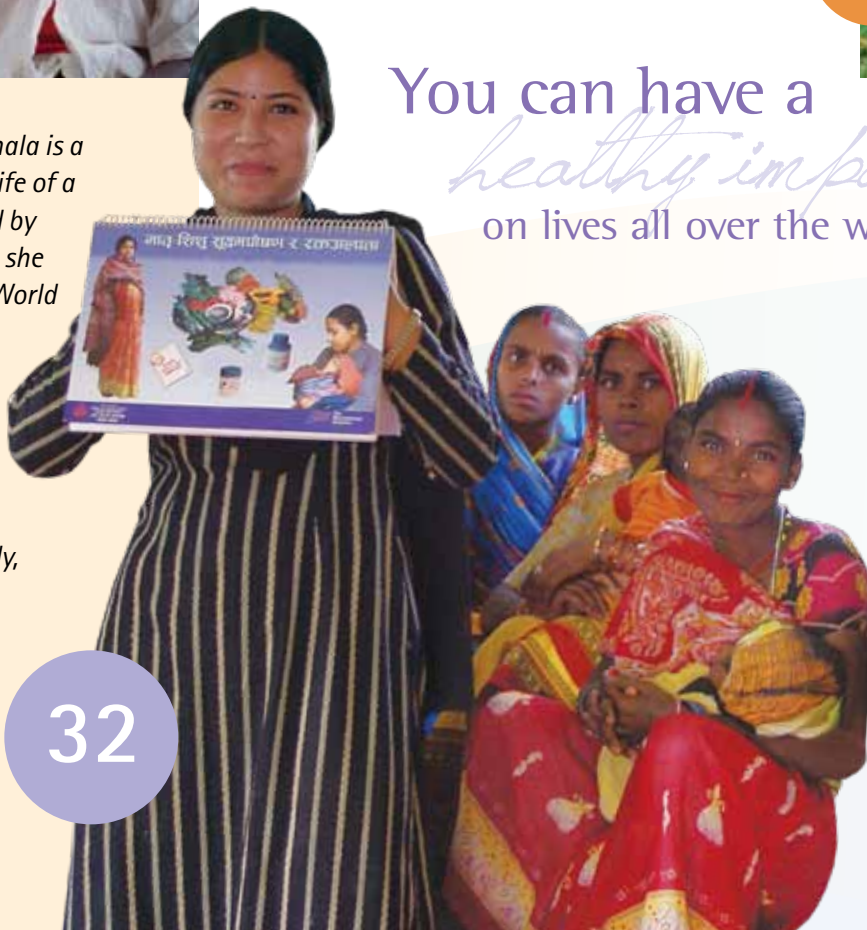


You can have a *healthy impact* on lives all over the world.

Paulina from Guatemala is a mother of five and wife of a farmer. She is thrilled by the valuable training she has received from a World Neighbors program.

"Because of the confidence I have gained in growing my own vegetables and feeding my family, I now can send my daughters to school, along with my sons."

32



By giving this gift, you could be helping thousands improve their health through the support of a community health worker. Throughout Asia, Africa and Latin America these health workers supply the knowledge and care that would otherwise not be available for the people living in such remote areas. **So take two of these and your friends will thank you in the morning.**

32 **Train a Community Health Worker \$60**



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Be a rainmaker or at least help capture rain.

All around the world, farmers are in search of water for their crops and livestock. Your gift can help rural communities better utilize erratic rainfall by implementing simple techniques that capture and store this much needed natural supply of water. **Don't let your gift be another drop in the bucket, help harvest the whole cloud!**

- 33 Harvest Water For a Family \$75
- 34 For a Community \$375

Your loved one will be soaking up this great gift.

Help supply rural farmers with simple solutions in the ongoing battle to keep their fields watered by using innovative irrigation techniques. **So pipe up and let the world know how a small gift today can yield a fruitful tomorrow.**

- 35 Irrigate a Farmer's Land \$100

Give the gift that leaves no doubt that you care.

The planting of trees on rural farms around the world not only helps the air quality and overall health of our environment, it can also yield fruits to help feed a family and to sell at market. In addition, trees are used by World Neighbors participants to produce fodder to feed their animals, as well as help stop erosion and enrich the soil, in order to grow a diversified crop. **Now that is the root of change!**

- 36 Plant a Tree \$15
- 37 Start an Orchard \$100

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Cosmas Ena from Timor Leste used to deal with difficult soil. Training from World Neighbors has taught him to plant trees and king grass as fodder, which improves the health of his livestock, but he also sells the remainder to other farmers creating income for his family.



39

Plant a Future!

Plant a future of improved health and diet by helping rural people learn how to select, plant and care for a variety of native vegetables and fruits in a home garden – lots of different colored fruits and vegetables mean lots of different vitamins and minerals! Along with planting, family members learn how to prepare their bounty so that they maximize the nutritional value of what they produce and they and their families get the most from their harvest. **So give the gift that keeps growing and help plant a kitchen garden!**

- 38 Kitchen Garden \$25

Show where your heart is and help a father stay at home.

All over the world fathers are being forced to leave their family farms to find work in cities. Your gift can help these men better utilize their resources, create meaningful livelihoods on their own land and stay with their families in the process. **So hang your hat on a gift that your father is sure to love.**

- 39 Help Fathers Stay at Home \$45

Gift Order Form

To place an order, please fill in the information below, tear off this form and mail it with your payment in the envelope provided, to:

World Neighbors
4127 NW 122nd Street
Oklahoma City, OK 73120

Item #	Description	Quantity	Cost Each	Total
1	Gift Certificate			
2	Hearts for Haiti		\$35	
3	Clean Water for a Home		\$50	
4	Clean Water for a Village		\$250	
5	Seeds		\$35	
6	Stop the Use of Harmful Pesticides For a Family		\$30	
7	Stop the Use of Harmful Pesticides For a Community		\$300	
8	Smokeless Cooking Stove		\$125	
9	WOW – Work of Women Membership		\$35	
10	Address Maternal Health		\$75	
11	Help a Women's Savings Group		\$50	
12	Invest in Starting a Small Business		\$100	
13	Provide Gender Equity Training		\$50	
14	Goat		\$150	
15	Share of a Goat		\$15	
16	Honey Bees		\$20	
17	Flock of Chicks		\$25	
18	Cow		\$500	
19	Share of a Cow		\$50	
20	Sheep		\$150	
21	Share of a Sheep		\$15	
22	Guinea Pig		\$10	
23	Herd of Guinea Pigs		\$40	
24	Llama		\$200	
25	Share of a Llama		\$20	
26	Give HIV/AIDS Orphans a Better Future		\$100	
27	Improve the Lives of Those with HIV/AIDS		\$50	
28	Help Prevent AIDS		\$30	
29	Child Nutrition		\$45	
30	Help a Child Go to School		\$60	
31	Latrine		\$50	
32	Train a Community Health Worker		\$60	
33	Harvest Water For a Family		\$75	
34	Harvest Water For a Community		\$375	
35	Irrigate a Farmer's Land		\$100	
36	Plant a Tree		\$15	
37	Start an Orchard		\$100	
38	Kitchen Garden		\$25	
39	Help Fathers Stay at Home		\$45	

I've enclosed an additional tax deductible gift in the amount of: \$

TOTAL GIFT